



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

**Sri Venkateswara College**

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE**

(UNIVERSITY OF DELHI)

**EVENT REPORT**

<b>NAME OF THE EVENT: The p-value Plunge: Consulting Case Competition</b>			
<b>DATE</b>	<b>DEPARTMENT</b>	<b>COMMITTEE/SOCIETY</b>	<b>COORDINATORS' NAME</b>
Apr 21nd, 2024 - Apr 24th, 2024		180 Degrees Consulting	Dr. Dipika
<b>TIME</b>	<b>VENUE</b>	<b>NUMBER OF PARTICIPANTS</b>	<b>NATURE: Outdoor/Indoor; online/offline/hybrid</b>
12:00 P.M. - 4:00 P.M.	SRI VENKATESWARA COLLEGE	119	HYBRID
<b>FINANCIAL SUPPORT/ASSISTANCE (if any):</b>	NA		

**BRIEF INFORMATION ABOUT THE ACTIVITY**

<b>TOPIC/SUBJECT OF THE ACTIVITY</b>	"The p-value Plunge" - Consulting Case Competition
<b>OBJECTIVES</b>	The objective was to plan and execute a dynamic case competition to allow students to demonstrate their statistical acumen, strategic thinking, problem-solving skills, and ability to work collaboratively in navigating intricate real-world situations. In this competition, students immersed themselves in a simulated environment and crafted innovative solutions to tackle the challenges presented.

<b>METHODOLOGY</b>	<p>Stage 1: 24-Hour Case Marathon - The registered participants were provided with a case problem. They were tasked to devise and submit a solution to the case problem within 24 hours.</p> <p>Stage 2: Offline Presentation - The shortlisted participants were invited for the Final Offline Presentation round at Sri Venkateswara College to present their case solution to the panel of judges.</p>
<b>INVITED SPEAKERS WITH AFFILIATION DETAILS ( IF ANY)</b>	<p><b>Mr. Tanishk Handa, <i>External Judge</i></b></p> <p>An SVC alumna majored in Statistics, presently working as an Analyst at McKinsey &amp; Company, primarily focused on Due diligence, Corporate Strategy, Growth Transformation, and Consumer Insights.</p>
<b>OUTCOMES</b>	<p>An engaging 4-day event with participation from 100+ registrants enrolled in diverse colleges &amp; universities pan India enabled enriching networking opportunities and discussion of insightful &amp; unique solutions to the prepared real-world inspired case problem in the Indian aviation industry.</p>

**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

<p>1</p> <p>Notice &amp; Letters</p> <p>✓</p>	<p>2</p> <p>Number of Participants &amp; Name of Participants</p> <p>✓</p>	<p>3</p> <p>Video clip</p>	<p>4</p> <p>Photos</p> <p>✓</p>	<p>5</p> <p>Feedback Form &amp; Analysis</p>
<p>6</p> <p>News clip with details</p>	<p>7</p> <p>Sample Copy of the Certificate</p>	<p>8</p> <p>Posters/ Invites</p> <p>✓</p>	<p>9</p> <p>Event report Attested by Event Coordinator &amp; IQAC Coordinator</p> <p>✓</p>	<p>10</p> <p>Any other document</p> <p>✓</p>

Departmental file no:

IQAC file No: SVC/2023-24

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Dipika 	Dr. Dipika 	Prof. Swarn Singh

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

# The p-value Plunge

Consulting Case Competition

Event Report

By:

Inferentia- The Statistics Association SVC

Case Partner:

180 Degrees Consulting SVC

21<sup>st</sup> April 2024 - 24<sup>th</sup> April 2024

## Event Schedule

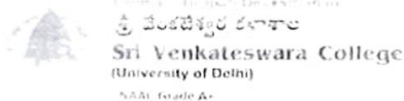
The event was organized with the aim of creating a platform for students to showcase their statistical acumen, strategic thinking, problem-solving skills, and ability to work collaboratively in navigating complex real-world situations. The event was designed as a dynamic case competition where registered participants were given a simulated environment to work in and craft innovative solutions to tackle the challenges presented.

The event was divided into two stages. In the first stage, the 24-Hour Case Marathon, registered participants were given a case problem regarding the current situation of the Indian Domestic Aviation Industry and were tasked to devise and submit a solution within 24 hours. This stage was intended to test the participants' ability to work under pressure and come up with creative solutions to real-world problems.

In the second stage, the Offline Private Presentation Round, the shortlisted teams were invited to present their case solution to a panel of judges at Sri Venkateswara College. The panel included Mr. Tanishq Handa, a distinguished industry professional from a leading Management Consulting firm- McKinsey & Co. This stage was intended to test the participants' ability to articulate and present their ideas effectively.

The event spanned over four engaging days and saw participation from 100+ registrants representing diverse colleges and universities pan India. The event provided excellent networking opportunities and enabled participants to discuss insightful and unique solutions to the real-world inspired case problem in the Indian Aviation Industry.

# Permission Letter



## PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.  
2. Please ensure a pre booking of the venue before getting the permission letter signed.  
3. A copy of this duly filled form signed by the TIC/ Convener and Principal shall be submitted to ICT sysadmin@svc.ac.in. Caretaker sandeep@luthra@svc.ac.in, IQAC Coordinator iqac@svc.ac.in. Dr. Arpita Kaul arpita@svc.ac.in for commerce, NSS, NCC, EOC, Empathise. Placement and Sports events, Dr. Urmi urmi.b@svc.ac.in for humanities events, Dr. P. Jayaraj jayaraj@svc.ac.in for sciences events. (Mails mentioned in SOP) and Dr. Nagendra Kumar Kalaparthi nkalaparthi@svc.ac.in , for IQAC/ NAAC criteria 1-7.

### EVENT DETAILS

- Name of the Department/Society /Association: 180 Degrees Consulting, SVC
- Name of the TIC/Convener (if any): Prof./Dr./Mr./Ms. Dr. Dipika
- Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or community outreach/ skill enhancement/others... Case Competition
- Participants: Student-centric /Faculty/Both
- Event Type: Offline/Online/Hybrid; Indoor/Outdoor
- Collaborating Agency /Organization: The Statistic Association, SVC
- Proposed Title of the Event: The Jp-value Plunge
- Tentative List of Speakers with affiliations: N.A.
- Date, Time from to : 21st April to 24th April
- Financial Assistance/ Funding received (if any) : N.A.
- Proposed Budget (please attach details in a separate enclosure): N.A.
- Faculty responsible for Geo Tagged Pictures : Dr. Dipika
- Faculty responsible for Event Report : Dr. Dipika
- ICT support required, if any (ICT Lab, Laptop, LCD projector)

15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance)

16. Room requirement (Seminar/ any other) ICR 1208 (24<sup>th</sup> April 2024)

Dipika  
Name & Signature of TIC/Convenor

Date: 19 April 2024

Wajhele  
Signature of Principal  
**NO DJ OR MUSIC**  
Date: 19 April 2024

## Participant List

Team Id	Team Name	College
USF047I3	Endeavours	Kalindi College (KC), University of Delhi (DU), Delhi
U5KE87F5	Team SK	Kirori Mal College (KMC), University of Delhi, Delhi
UK37U6I3	ridhi_kd24	Indian Institute of Foreign Trade
UMA9627	shalinichakraborty976	Arka Jain University (AJU), Jamshedpur
UDT45C94	Blazing Battalions	Shri Ram College of Commerce, University of Delhi
U4361ZBA	the.abhishek.ism	Institute of Technology Guru Ghasidas Viswavidyalaya, Bilaspur (C.G.)
U4L1O21Q	anushkasharma11july2002	Delhi Technological University (DTU), New Delhi
U80AM9Z9	Pluggers	Shri Ram College of Commerce, University of Delhi
U7D4BE80	ayushigahlot12	Gargi College, Delhi University, Delhi
U16C2M8P	shandilyatarang1999	Kalinga Institute of Industrial Technology (KIIT), Bhubaneswar
U3R9I93H	The Visionaries	St. Stephen's College
UO5Z57V0	priyashasingh2002	Manipal University (MU), Jaipur
UOT512S7	Team Gantavya	Ramjas College, University of Delhi
UF9R76Y4	raghavgarg288	Kirori Mal College (KMC), University of Delhi, Delhi
UX14IT11	eti.mbaa23016	Indian Institute of Management (IIM), Kashipur
UOC05H92	deeksha.p23	International Management Institute (IMI), New Delhi
U4DNJ657	pgp23manishitakundu	Institute of Management Technology (IMT), Ghaziabad
UF7T5H53	p23subhajitb	Indian Institute of Management (IIM), Indore
U57GYN94	SAAAR	Bharat Institute of Technology (BIT), Meerut
U7IJ3V81	aasthachhanwal	Gargi College, Delhi University, Delhi
UX9Y73P2	deepanshu.rawat.2023	Indian Institute of Management (IIM), Udaipur
U0CS370P	Case Enthusiast	Shaheed Bhagat Singh Evening College (SBSEC), University of Delhi (DU), New Delhi
UM8HA775	Team RLAC	Ram Lal Anand College, University of Delhi
UP0U5X26	parasharbhumika75	Daulat Ram College (DRC), Delhi University (DU), Delhi



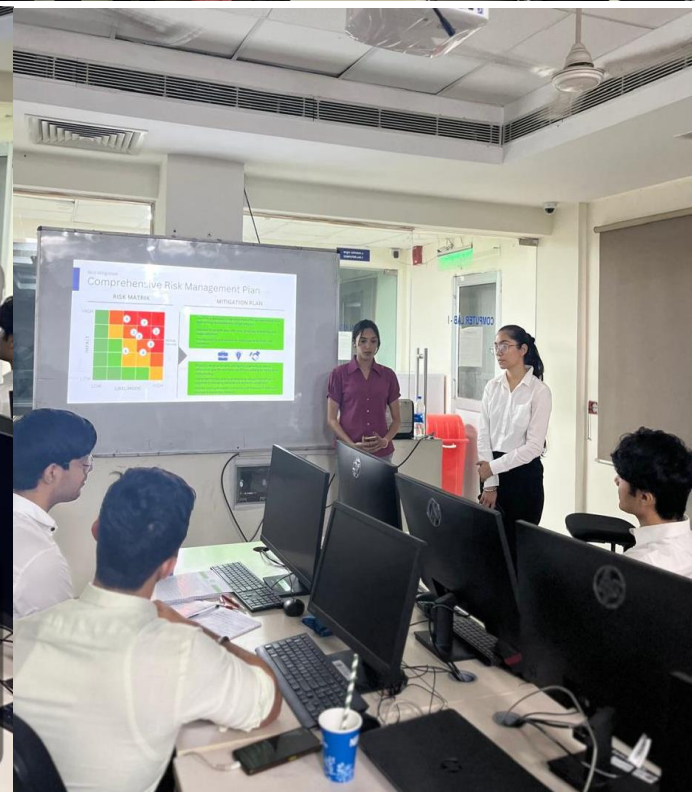
UJ0I29F9	Innovisionaries	Symbiosis Centre for Management and Human Resource Development (SCMHRD), Pune
US5866LU	RitYa	Shri Ram College of Commerce, University of Delhi
UY04IK19	Paratha	Shri Ram College of Commerce, University of Delhi
U7JZ4I40	gmohit1908	Great Lakes Institute of Management (GLIM), Chennai
UMP80L66	ishukumarraja	Hansraj College, University of Delhi
UU68LZ97	diyayadav1826	Ramjas College, University of Delhi
UV9Q135E	akshitajain2902	Lady Shri Ram College for Women (LSR) University of Delhi (DU), New Delhi
U16INQ61	b20it056	Kakatiya Institute of Technology and Science (KITSW), Warangal
U7WI23J8	sakshidutt30	Kamala Nehru College (KNC), University of Delhi, Delhi
UL037V1P	nischayyyyyyy	Sri Venkateswara College (SVC), Delhi University, Delhi
URP97G39	Nexus	Pannalal Girdharlal Dayanand Anglo-Vedic (PGDAV) College, University of Delhi (DU), Delhi
U8J5HT32	karmanya.wahi_ug2023	Ashoka University, Sonapat Haryana
U34Z74UD	raguuvanshivaibhav	Shri Ram College of Commerce, University of Delhi
U1V7S64I	1729	Ram Lal Anand College, University of Delhi
U07RK18I	Royal Challengers	St. Xavier College
U5CS751U	green wick	Atma Ram Sanatan Dharma College (ARSD), University of Delhi (DU), New Delhi
UGR0656E	hemanthkumarpolaki9	Hansraj College, University of Delhi
UD782HI1	priyabodhwani8	Gargi College, Delhi University, Delhi
UK4Q9X51	siyamittal472	Shri Ram College of Commerce, University of Delhi
UQ2SZ430	Top Gun Mavericks	Shri Ram College of Commerce
U96NW107	Case	Hansraj College, University of Delhi
UO28B66Z	Monarch	Symbiosis Institute of International Business (SIIB), Pune
UWQ8M367	TeamX	Sri Venkateswara College (SVC), Delhi University, Delhi
UT45W68D	rdey4575	Shyam Lal College Evening, University of Delhi
U18KL09B	bigchungusdaddyblushing	Netaji Subhas University of Technology (NSUT), Delhi
U8N79KQ9	harishkumar110075	Shri Ram College of Commerce, University of Delhi

UQ585JU0	ishetatangri	Shyama prasad mukherjee college, University of Delhi
U7SJ43V5	rasna	Lady Shri Ram College for Women (LSR) University of Delhi (DU), New Delhi
UXBY1782	siddiquihashir672	Ramjas College, University of Delhi
U1U25D7M	kheradaksh70	Ramjas College, University of Delhi
U57BS46Y	Trailblazers	Ramjas College, University of Delhi
U132VS5F	golmaal0247	Hansraj College, University of Delhi
UN5L9Q34	suwanisingh11	Sri Venkateswara College (SVC), Delhi University, Delhi
U63G5TO7	kunalbansal_it20b15_58	Delhi Technological University (DTU), New Delhi
UXT402J9	paliwalshorts	Aryabhata College (AC), Delhi University (DU), Delhi
U4H4WZ41	kanikadargad366	Lady Shri Ram College for Women (LSR) University of Delhi (DU), New Delhi
UW1Q4K32	dhal.shreya75	Jesus and Mary College (JMC), University of Delhi (DU), Delhi
UX783QZ6	magicomp123	Shaheed Sukhdev College of Business Studies (SSCBS), University of Delhi (DU), Delhi

## Results

Position	Team Id	Team Name	College
Winners	U7SJ43V5	rasna	Lady Shri Ram College for Women (LSR) University of Delhi (DU), New Delhi
Runners Up	UV9Q135E	akshitajain2902	Lady Shri Ram College for Women (LSR) University of Delhi (DU), New Delhi

# Videos & Photographs





Poster

**SIMULATION**  
IN URGENSUS

INFERENTIA  
In Collaboration with

180Degrees  
CONSULTING  
— SRI VENKATESWARA —

# P-VALUE PLUNGE

## CASE COMPETITION

EXCITING REWARDS AND CASH PRIZES

 **SVC**

 **23rd- April**













# Case Problem

**Access the case problem for the competition here:**

[The p-value Plunge 2023-24.pdf](#)